

SPONSORSHIP PACKAGE



Vancouver Heritage
Hall

Body Painting Competition **Human X Nature.**

Unique opportunities for brand visibility & activation

11 Artist - 11 Models

Talented MUA Artists, Fashion designers and body painter Artists showcasing their skills transform the human body into a living canvas in front of live audience - winner prizes

www.glowinvancouver.com

EVENT DESCRIPTION

Human X Nature is a signature immersive art experience by **GLOWIN VANCOUVER**

Bringing together artists, entrepreneurs, professionals, creatives, and community members for an evening of live art, fashion, performance, and connection.

The event provides brands with a unique opportunity to engage directly with an audience that values creativity, wellness, culture, and authentic experiences while generating high-quality visual content and meaningful community impact.

Throughout the evening, **11 competing artists** transform human models into nature-inspired living artworks during a live body painting competition. Guests witness the creative process in real time, explore the artwork up close, enjoy live entertainment, runway presentations, music, networking opportunities, and audience voting before the winning artists are announced.

Event Experience

8:00 PM – 10:00 PM

Live Body Painting Competition

10:00 PM – 11:00 PM

Artwork Showcase, Runway Presentation & Audience Voting

11:00 PM – 12:00 AM

Winner Announcement, Celebration & Social Experience



Who attends?

- Professionals & Entrepreneurs
- Creatives & Artists
- Wellness community
- Local Businesses
- Fashion and beauty enthusiasts
- Content creators and influencers

AUDIENCE PROFILE

- Supporting local artists and creative professionals
- Building community connection through art
- Promoting creativity, self-expression, and wellness
- Creating opportunities for emerging artists
- Celebrating Vancouver's creative culture

Why Partner With Human X Nature?

Human X Nature offers brands an opportunity to connect with an engaged audience through creativity, culture, and shared experiences.

By partnering with Human X Nature, sponsors can:

- Align with a unique Vancouver arts and culture experience
- Support local artists, designers, and creative professionals
- Engage directly with attendees through meaningful brand activations
- Generate original photo and video content for marketing campaigns
- Increase visibility before, during, and after the event through digital and in-person exposure
- Demonstrate community involvement and support for local culture

Human X Nature creates memorable experiences that strengthen connections between brands and communities while celebrating creativity, self-expression, and artistic innovation.



Venue

Vancouver Heritage Hall

3102 Main St, Vancouver, BC V5T 3G7



**+250
Attendees**

Vancouver Heritage Hall is a curated, large-scale immersive event at Vancouver Heritage Hall, an iconic landmark in Vancouver's Mount Pleasant neighbourhood. Known for its elegant architecture and clock tower, the building first opened in 1916. hosting 250 guests.

Event Highlights

Live Body Painting Competition

Watch 11 talented artists transform human models into nature-inspired living artworks in a high-energy, live creative battle.

Immersive Art Experience

Guests move throughout the venue, witnessing the artistic process up close and engaging directly with artists and models.

Runway Showcase

Completed creations are presented in a dynamic runway experience, bringing each artwork to life through movement and performance.

Audience Voting

Attendees become part of the experience by voting for their favourite artwork and helping select the winning artist.

Music & Entertainment

Live DJ, performances, and interactive experiences create an energetic and engaging atmosphere throughout the evening.

Networking & Community Connection

Human X Nature brings together artists, entrepreneurs, professionals, content creators, and community members in a unique social environment.

Artist Recognition & Awards

Winning artists and models are celebrated through audience recognition, cash prizes, and community exposure.

Content Creation Opportunities

A visually stunning event designed for photography, video content, social sharing, and memorable brand experiences.



SPONSOR EXPOSURE

Maximize Your Brand's Reach

SPONSOR EXPOSURE

Maximize Your Brand Visibility Before, During, and After the Event

Human X Nature provides sponsors with meaningful opportunities to connect with an engaged audience through immersive experiences, live interaction, and creative content.

Before the Event

- Brand exposure through event marketing campaigns
- Social media promotion and sponsor recognition
- Logo placement on event materials and registration platforms
- Inclusion in email marketing campaigns

During the Event

- Direct engagement with attendees through brand activations
- Product sampling and promotional opportunities
- Sponsor recognition by the MC
- On-site signage and brand visibility throughout the venue
- Opportunity to showcase products, services, or experiences

After the Event

- Sponsor recognition in post-event content
- Professional event photography and video exposure
- Tagged social media content and recap highlights
- Continued visibility through event galleries and promotional materials

Brand Benefits

- Connect with Vancouver's creative and cultural community
- Support local artists and creative talent
- Generate authentic content and audience engagement
- Increase brand awareness through experiential marketing
- Demonstrate community involvement and cultural support



Why Invest in Human X Nature?

- Support Vancouver artists and creatives
- Engage with an arts, culture, and wellness audience
- Create meaningful brand experiences
- Generate authentic content
- Demonstrate community impact



BRAND PARTNERSHIP PACKAGES

Unique Sponsorship Opportunities for Brands

PRESENTING PARTNER | \$6,000

Exclusive Opportunity

Position your organization as the lead partner of Human X Nature, an immersive cultural experience celebrating creativity, artistic innovation, and community connection.

Partnership Benefits

- Exclusive Presenting Partner recognition
- Recognition as the Official Presenting Partner of Human X Nature
- Premium brand visibility throughout the event venue
- Featured placement across all event marketing campaigns
- Premium activation or exhibit space in a high-traffic area
- Opportunity to engage directly with attendees through a branded experience
- Recognition by the MC during the event
- Opportunity to provide branded products, samples, or giveaways
- Featured logo placement on the event website and registration page
- Company profile and website link featured online
- Logo placement on audience voting materials and event signage

Marketing & Media Exposure

- Professionally produced photo and video content featuring your brand
- Dedicated sponsor spotlight before and after the event
- Featured social media posts and stories
- Inclusion in email marketing campaigns
- Recognition across digital and printed event materials
- Brand inclusion in post-event recap content
- Opportunity to share promotional offers or materials with attendees

Community Impact

- Support local artists, models, designers, and creative professionals
- Help create accessible cultural experiences within the community
- Align your brand with creativity, innovation, and community engagement
- Demonstrate support for Vancouver's arts and culture sector

Tickets Included

- 6 Complimentary Event Tickets
- 20% discount on additional ticket purchases

Custom partnership opportunities are available to align with your organization's marketing, community engagement, and sponsorship objectives.

BRAND PARTNERSHIP PACKAGES

Unique Sponsorship Opportunities for Brands

Community Impact Partner | \$4,000

- Featured Partner recognition
- Premium logo placement on event marketing materials
- Brand activation or exhibit space
- Recognition by the MC during the event
- Opportunity to provide branded products or giveaways
- Featured logo on event website and registration page
- Social media recognition
- Inclusion in email marketing campaigns
- Professional event photography featuring your brand
- 4 complimentary event tickets

Creative Partner | \$3,000

- Supporting Partner recognition
- Logo placement on event website and marketing materials
- Recognition during the event
- Opportunity to provide promotional materials or samples
- Social media recognition
- Inclusion in sponsor communications
- Professional event photography featuring your brand
- 4 complimentary event tickets



COMMUNITY PARTNER | \$1,000

Support local artists, creativity, and community engagement while connecting with Vancouver's vibrant creative community.

Benefits Include

- Community Partner recognition
- Logo placement on the event website
- Logo placement on sponsor signage
- Recognition on social media
- Inclusion in sponsor acknowledgements
- Opportunity to provide promotional materials, samples, or giveaways
- Brand visibility during the event
- 2 complimentary event tickets

Custom partnership opportunities are available for organizations seeking additional brand visibility, engagement, or activation opportunities.



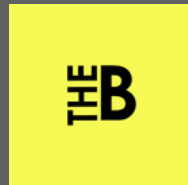
PAST SPONSORES



MICRODAYS



OKOKO
COSMÉTIQUES



GALLERY

MINTERNET
MASTERMINDS



STATISTICS

Audience, Venue, and Artists Overview

Audience

Estimated number of engaged guests attending

Guests	Venue	Artists	Competition
<ul style="list-style-type: none">• +250 event attendees• art enthusiasts• local community members• Make up artists• Artists• Businesses• Content creators• Influencers• Partners	Historic location for the event experience	Talented professionals showcasing their skills transform the human body into a living canvas in front of live audience	<ul style="list-style-type: none">• 11 body painters• live performances• audience voting• Dj• MC• Prizes & Gift















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